



**CREATIVE
ENTREPRENEURSHIP
FELLOWSHIP**

FROM TALENT TO PROFITABLE BUSINESS

EMPOWERING THE NEXT GENERATION
OF CREATIVE BUSINESS LEADERS IN GHANA



30th JUNE -
4TH JULY 2026



5 DAYS OF
TRANSFORMATION



ACCRA,
GHANA



We don't just inspire creativity,
we equip it, build, grow
and transform









CREATIVE ENTREPRENEURSHIP FELLOWSHIP

CURRICULUM

ABOUT CEF

The Creative Entrepreneurship Fellowship (CEF) is a 5-day immersive development program designed to equip creative talents with the mindset, skills, strategies and network needed to build profitable, sustainable and impactful businesses,

PROGRAM OBJECTIVES

-  Shift mindsets from talents to entrepreneurial leadership
-  Build clear business visions, strategies and plans
-  Strengthen financial literacy and funding readiness
-  Develop systems for operational excellence and long term impact
-  Understand legal frameworks for creative businesses
-  Foster collaboration, networks and industry connections

DAY 1

TUESDAY

30TH

JUNE 2026



IDENTITY. PURPOSE. VISIBILITY.

- 1 Identity, Purpose and Mindset Shift
- 2 Personal and Business Vision Mapping
- 3 Branding, Positioning and Visibility;
Personal Branding for Creative Entrepreneurs

DAY 2

WEDNESDAY

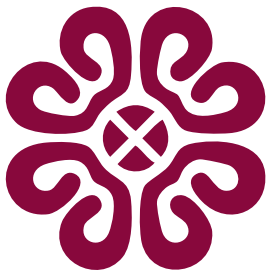
1ST

JULY 2026



STRATEGY. FINANCE. IMPACT.

- 1 Business Strategy, Structure and Policy
- 2 Finance and Funding: Basic financial literacy, Investment knowledge and planning. How to pitch for Funding, what makes a good pitch etc.
- 3 Longevity and Impact; Building a Business that lasts.



DAY 3

THURSDAY

2ND

JULY 2026



SYSTEMS. PLANNING. REAL-WORLD LEARNING.

- 1 Business planning and the systems that make the plan work.
(Team building and people management, Customer Experience, Corporate Social Responsibility, Diversification of revenue streams etc.)
- 2 Dedicated time to complete and refine Business Plans and Funding pitches
- 3 On site visit to Creative Enterprise to observe Creativity and Business at Work.
Location: **Tigon Creative Studios**

DAY 4

FRIDAY

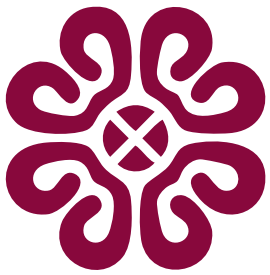
3RD

JULY 2026



WELLNESS. CONFIDENCE. LAW & NETWORKS.

- 1 Health, Wellness and WorkLife balance
- 2 Creative confidence
- 3 Networking & collaborations
- 4 Law for Creatives: The Legal Aspects of Creative Entrepreneurship
(business registration, contracts, copyrights, intellectual property, negotiating etc)



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CURRICULUM

DAY 5

SATURDAY

4TH

JULY 2026



BUSINESS PLAN DEVELOPMENT. BUSINESS PITCHING FOR FUNDING.

- 1 Review of business plans and business pitches led by Author, Business Coach and Lecturer Dr. Boahemaa Ntim of Blacksmith Africa Consulting.
- 2 Business pitching & funding award for best pitch
- 3 Fellowship reflections
- 4 Conclusion and presentation of Certificates
- 5 Networking and Media moments

PARTICIPANTS WILL LEAVE WITH



A clear personal and business vision



A validated business plan and pitch deck



Financial knowledge and funding readiness



Practical systems for sustainable business growth



Legal confidence to protect and scale their work



A strong network and collaboration opportunities

WHO IS CEF FOR

Creative professionals, freelancers, founders, innovators and emerging entrepreneurs across all creative industries in Ghana.

INVESTMENT

2000GH₵

APPLICATION & ENQUIRIES

Contact:

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A Bazal Art Studios Project
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